



NOVEMBER 2008

# Artist's Eye

A Non-Profit Organization • P.O. Box 1727 • Costa Mesa, California 92628 • 714-540-6430 • [orangecountyfinearts.com](http://orangecountyfinearts.com)

## JERRY MULLER ART & PHOTO CRITIQUE SET FOR NOVEMBER 16 MEETING

*Bring your photographs and other artwork, framed or unframed, both winners and losers to the **November 16** general meeting at 1:30 pm.*

Jerry Muller will offer a thoughtful critique, based on his 55 years of experience as editor, art director, teacher, gallery owner, commercial and magazine photographer. The critique will be followed by a slide presentation: "Great Photographers, Great Ideas: Tips worth remembering, images hard to forget."

This slide presentation is in two parts, beginning with 25 Ideas for Better Photographs, which covers camera format considerations, composition, shutter speed, the lost art of cropping, lighting, mood creation and more, each idea illustrated with a few graphic examples. This is followed by a virtual gallery of inspiration, with examples by 25 legendary photographers, including Halsman, Cappa, Ritts, Beaton, Horst, Abbott, Kertész, Eisenstaedt, Feininger, Weegee, Bourke-White, Parks, Arbus, Avedon, Penn, Leibovitz, and Cartier-Bresson.

## NY REVISITED SLIDE PRESENTATION NOV. 8

*Also join Jerry November 8 for a presentation at 7:30 pm after the Showcase Gallery opening reception: "New York Revisited: The 1950s in black & White."*

Manhattan was the advertising, publishing and photography capital of the world. Photographers such as Avedon and Penn were superstars. But it took a vast army of workers to fill the pages of *Life* and *Look* and hundreds of other magazines week after week. And advertising agencies were constantly looking for photographers with that magical ability to make a 99-cent TV dinner look downright scrumptious and a cotton dress look divine.



Lured by the big money of the top agencies and the mass circulation magazines, photographers came to Manhattan from all over America and the world.

A surprising number arrived from Europe: **Cornell and Robert Capa, Irwin Blumenfeld, Andreas Feininger, Horst P. Horst, Andre Kertesz, Helmut Newton, and Henri Cartier-Bresson**, to name a few.

The work of these photographers, and a dozen others is included in this 60-minute slide presentation. More than pictures of stone and steel, this show gives a sense of the beat of the city and focuses on many of the people who made it exciting—

Leonard Bernstein, Frank Lloyd Wright, Salvador Dali, Truman Copote, Gloria Vanderbilt, Jackie Kennedy, Rogers and Hammerstein, Edward R. Murrow, Jackson Pollock, Steve Allen, Marilyn Monroe, George Balanchine, Julie Andrews, and fashion icons such as Jean Patchett, and Suzy Parker.

It was an exciting time, and the photographs capture the electricity in the air.

## Thoughts from the President



What an October! Who says we are in a downward turning economy? People are buying ART to cheer themselves up, it seems, because OCFA has seen sales in every venue this October. Some sales were small and some were very large!!

The Membership Show was a huge success. The artwork received praises from everyone who visited the gallery. Several pieces created by our members were purchased at the reception. Many of **Sally Goldberg's** friends took home lovely photographs to remember her by and gave a donation to OCFA for their purchase. Through the generosity of our membership, OCFA raised scholarship money for our community college art students. Thank you to all of you who donated your talent, time, and energy for a successful show.



The **UCI Arboretum Art and Flowers** show was lovely. We had fewer people this year, but everyone made at least one sale and the artists had a lovely visit on a beautiful day.

The **Home Show** gave OCFA thirty feet to display their work in. People were surprised that we were there and were attracted to our display. OCFA gained some new members, several people sold some work, and it was a wonderful show of our artists' work.



In each of our galleries sales were way up this month. Admirers spent thousands of dollars on our members' artwork from **Bear Street**, **Showcase**, **AvantGarden**, and **Artist Eye** galleries. And it isn't even the holiday season yet!

The holiday season is upon us now, however. In this month of November, Thanksgiving moves us

into the winter season. It seems that the focus for this November will be on photography. **Jerry Muller** is featured artist for Showcase and has decorated that space in black and white. His "New York Revisited" is a view through the photographer's lens during a time when photographers became superstars as their work assured celebrities of that status. Indeed they were stars rising together. At the November 8 reception, Jerry will present a slide show of the world of New York during this time. Don't miss it!



Vintage Anita Ekberg by Jerry Muller

The slide show will begin after the reception which is from 5 to 7pm. The reception will also celebrate the work of the twenty five artists whose work fills the main galleries of Showcase Gallery.

For this General Meeting, (the last one this year—on the third Sunday again this month) we will have something a bit different. Jerry Muller, a former art director, teacher, gallery owner, and commercial photographer has agreed to turn our demonstration time into a critique session. He will critique the artwork that our membership bring on that day. Although he is a photographer, his expertise is pervasive in composition, form, line, color and can speak to the design of any work. This should be exciting! If time permits, he will present slides on "Great Photographers, Great Ideas" with examples from twenty-five legendary photographers.

Be sure to visit our other galleries during the artwalks this month and in December—First Thursday in Laguna and First Saturday in Artist's Village, Santa Ana. In addition, on Sat. Dec. 6 Artist Eye Gallery will be having a special **Sidewalk sale** with 27 participating stores. Join us!! You will have a GREAT time!!!



See you soon,

— *Laura Rice Robinson, OCFa President*

## Call for Artists:

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Call for entries in La Mirada. "Mirrors of Your Mind 2008." Take-in Nov. 12 & 13 3-7pm. For info call **Madeline Thomas** (562) 941-2861.

**Emerging Artist Competition** in New York open to all artists, any medium. Deadline Nov. 30. [www.slowart.com/prospectus/ea2009.htm](http://www.slowart.com/prospectus/ea2009.htm)

### OCCCA Open Call For Art

An open call exhibition open to all artists in any media without jurying or censorship December 6-19, 2008

117 N. Sycamore, Santa Ana, CA  
714.667.1517 [www.occca.org](http://www.occca.org)

Just show up with your work and your entry form and fee. We will hang your work. delivery of work:

—Thursday, December 4th, noon to 5pm

—Friday, December 5th, noon to 7pm

—Saturday December 6th, 9am to noon

\$5 per horizontal linear foot of wall space.

### Arizona Aqueous

23rd National Juried Watermedia Exhibition

February 20 through March 22, 2009

Entry Deadline January 14, 2009

<http://www.tubacarts.org>

**Saint John's Health Center** encourages artists to submit work for display in digital media artwall featuring local artists. Deadline: November 30, 2008

1328 22nd St., Santa Monica, CA 90404

Web site, <http://www.stjohnsartwall.com>

Please go to the web site for further information and e-mail contact.

To view formatted version online:

<http://artscenecal.com/1008/StJohns1008.html>

## Member News

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Huntington Beach had an outstanding membership show in the month of October. Many of our OCFA members came away with awards. Kudos!!

**Emet Martinez** has a photographic artwork in "Left, Right & Center" at Old Town Gallery. The show runs through November 8.

**Jared Millar** has work in "Left, Right & Center" at Tustin Old Town Gallery, 150 East Main Street, Tustin. and "My Father's Party is Busted" at BC Space in Laguna Beach.

## Bear Street Gallery

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Bear Street has a website now at [BearStreetGallery.org](http://BearStreetGallery.org). Bear Street is the home of four studio artists who paint and exhibit in the gallery. They are **Bill Hudson** (the Director), **Yachiyo**, (who recently completed the Festival of the Arts in Laguna), **Candace Foster**, and **Dennis Scholz**. Other artists now exhibiting in the gallery are **James Cooper**, **Raymond G. Otis**, **Roger D. Reading**, and **Thomas Tom**.

All OCFA members are encouraged to exhibit in Bear Street. Your work must first be juried by the four studio artists. Their scores and comments will be provided to you. The cost of exhibiting juried work is \$100 per month for approximately 8 feet of wall space or \$40 for a single window space. The commission on any sale is only 10%. There is no work requirement for exhibiting artists; instead, the gallery is open whenever any studio artist is there and working. Studio artists are required to work at least 10 hours per week.

Any exhibiting artist may have an example of his art, a short biography, and a link to his personal site added to the gallery website at no additional cost. Bear Street Gallery was re-configured as a studio/gallery in August 2007. Since then, sales have totaled approximately \$9,000.00 for that 12-month period.

Call the gallery at 714-825-0592 or call Bill Hudson at 714-839-9302. [bearstreetgallery@sbcglobal.net](mailto:bearstreetgallery@sbcglobal.net)

## GENERAL MEETING CHANGE

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OCFA general meetings are now being held in the evening on the third Thursday of the month (except for this month, when it will be held the third Sunday, due to Thanksgiving).



Submit news & pictures no later than the 15th of the month for the following month's newsletter to:

Jared Millar  
[perimeter@att.net](mailto:perimeter@att.net)  
301 Orion Ave.  
Santa Ana, CA 92707

The Artist's Eye newsletter reaches over 250 local artists. A business card size ad is \$10 for one month or \$20 for three months. Additionally, your printed flyers can be inserted for \$25 per issue. E-mail or mail your ad and then send payment made out to OCFA to the above address by the 15th of the month.

## News from Showcase Gallery

The current Showcase Gallery show will run through December 21st and will be the last show of the year. Our featured artist is **Jerry Muller**, whose award winning photographs are remarkable and a must for you to see. Of course we will have a gallery full of other artists so be sure and sign up to exhibit for the pre Christmas Holiday show. It is a great opportunity to show your talent and artwork at a great value.

The committee is putting together the 2009 Calendar and we are looking for featured artists. If you are interested in being the featured artist in the gallery for one of our shows be sure and let the committee know.

We are still looking for Volunteers to support the gallery. Besides the Showcase Gallery Committee we are also looking for substitute gallery sitters. If you are interested in volunteering to help support the Gallery please call **John Stewart** at 949-673-3702.

The meeting schedule is as follows.

Meeting day	Meeting Time
November 10	1:00 pm– 3:00 pm
December 8	1:00 pm– 3:00 pm
January 12, 2009	1:00 pm– 3:00 pm

### Showcase Gallery Calendar


Show Start	Show End	Featured Artist	Take-in Days	Take-in Hours	Receptions
Oct 29	Dec 21	Jerry Muller	Oct 27	9-12	Nov 8 5-7 pm
Jan 7	March 1		Jan 5	9-12	Jan 17 5-7 pm
March 4	April 26	Thomas Tom	March 2	9-12	Mar 14 5-7 pm
April 29	May 16	Imagination Celebration Poster Contest	April 27	9-12	May 16 5-7 pm

### Announcements:

La Habra Art Association has openings for artists to rent the gallery for a month. Call **Barbara McLaughlin** (562) 631-5679.

**Free Painting class in Fullerton:** Tuesdays at 1pm. Instruction in oils, acrylics, and watercolors, beginner through advanced. North Orange County Community College District continuing education. Fullerton Senior Center on Commonwealth. Call (714) 738-6305 or 808-4909.

Laguna College Art & Design MFAs and alumni present a juried group installation at **Fairhaven Memorial Park**. "Sotto Voce" will show Nov. 13-16. Thurs. 6-9 Candlelight artists reception and awards ceremony, Friday and Saturday 11am-9pm, Sunday 11am-6pm (949) 376-6000



**GAULDIN FARRINGTON DESIGN**  
Jared Millar

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Long Beach, California 90803  
jmillar@gfdzn.com

tel 562.799.3900 / fax 562.799.3939

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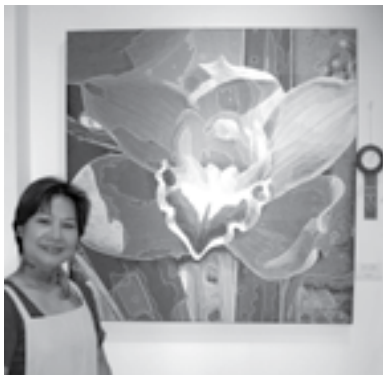
15375 Barranca Pkwy., Bldg. J108 • Irvine, CA 92618  
949.753.8877 • fax: 949.753.8883 • www.ocprintworks.com

## Artist Eye Side Walk Sale: December 6

Artist Eye Laguna Gallery would like to invite all OCFA members, friends and family to our South Laguna Business Associates Sidewalk Sale **December 6**, from **10 am to 3 pm**. Over 25 merchants will be participating in this fun event. Art, Food, Designer Clothing, Shoes, Chocolate and Books are just a few of the things that will be on sale at this one day event located at 1294 S. Pacific Coast Highway. (PCH and Cress by the location of the Old Pottery Shack) Get your shopping done early with all these great gift ideas. There will be something for everyone!

—Phil Powers

## Membership Show



Suzie Vuong (*left*), won Best of the Membership Show. Alan Ingard (*below*) helping at the membership show take-in showing Sandy Clark's work.



## Workshops at OCFA Art Center:

**Yachiyo**, signature member of the National Watercolor Society and an exhibitor at both the Festival of Arts and La Quinta Arts Festival, presents a Watercolor Workshop in the Orange County Fine Art classroom. Please go to her website below for more information: [www.YachiyoFineArt.com](http://www.YachiyoFineArt.com)

Level: Intermediate (knows basic color mixing and a little experience) to advanced, 18 years and older. Yachiyo will talk about techniques and demonstrate each week and give individual advice and critiques in a small classroom setting. Saturdays, November 1, 8, 15 and 22, 2008, from 12:00pm to 4:00pm.

949-294-4429

YachiyoB@aol.com

For information on **Susan Alderson** watercolor classes go to [brushworksart.net](http://brushworksart.net), or contact Susan at [brushworksart@sbcglobal.net](mailto:brushworksart@sbcglobal.net) or 714-632-5683

For information on **Barbara Close's** Calligraphy classes call 714-522-3084 or email [BARBICL@aol.com](mailto:BARBICL@aol.com)

## October General Meeting



Raffle winner Margaret Kelly won one of demonstrator John Eagle's paintings. Max Yamada won first place; Bernal Peralta second place



## Workshop Announcements:

### **Jacobus Baas Workshops in 2009**

Three day workshops are January 19-21, 2009, and July 13-15. The cost for the 3 days is \$350.

There will be a five day workshop in the Camden, Maine, area September 21-25, 2009.

Jacobus has his second home there from August through November every year, and will take us to locations in the area that are absolutely beautiful to paint. We will spend some time painting boats in the harbors as well as the Atlantic coastline, with parties and critiques in the evenings. Cost for the five day workshop is only \$600.

To sign up for any of these workshops, please contact Karen Shaw at 949-554-4638, or email her at [karshaw@gmail.com](mailto:karshaw@gmail.com)

### **OCFA Indoor Exhibits: Mesa Verde Library in Costa Mesa**

**Dennie Hahn** exhibits her photography and giclees on canvas through November at the **Mesa Verde Branch Library** at 2969 Mesa Verde Drive East; Costa Mesa, CA. For information on exhibiting at this location contact Marie Taggart.

## OCFA Art Center:

South Coast Plaza Village  
3851 South Bear St., Suite B-15  
Santa Ana, CA 92704

### •Showcase Gallery

ocfa\_showcase@sbcglobal.net  
714-540-6430  
Open Wed., 10:30 am-2pm  
Thurs.-Sat., 10:30am-5:30pm  
Sun., 11:30am-3pm

### •Bear Street Gallery/Studios

www.bearstreetgallery.org  
714-825-0592  
Open whenever studio artists are  
at work

### •OCFA Studio

714-825-0592

## Avantgarden-The Art Gallery

ocfa\_avantgarden@sbcglobal.net  
Santora Arts Building  
207 North Broadway, Suite B-7B  
Santa Ana, CA 92701  
714-558-8843  
Open First Saturday of each month,  
7-10pm and by appointment

## Artist Eye Laguna Gallery

1294 South Coast Hwy., Suite A  
Laguna Beach, CA 92651  
949-497-5898  
Open Mon-Sun 11-8pm and till 9 on  
the First Thursday Laguna Artwalk.

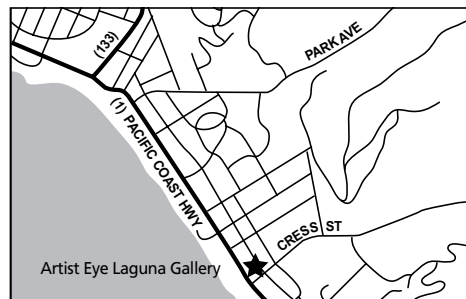
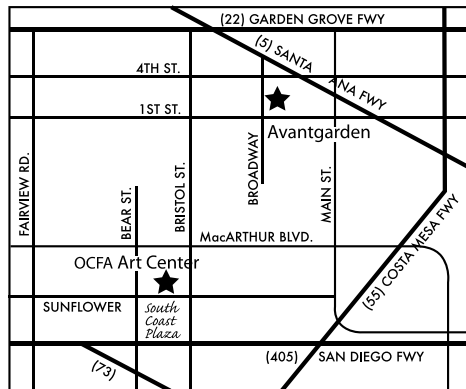
## Orange County Fine Arts

An Association of Artists  
P.O. Box 1727  
Costa Mesa, CA 92628

DATED MATERIAL

## NEXT MEETING: November 16

General Meetings are held at Showcase Gallery each month, except July and December. Meetings begin with a short informational session. Refreshments are enjoyed during an artist's demonstration. Guests are always welcome.



## Officers and Directors

ocfa@sbcglobal.net

### Officers:

President	Laura Rice Robinson	949-786-6202
Vice-President	Walter Gojewski	
Recording Sec'y	Jacqueline Zimbalist	949-348-6013
Treasurer	James Cooper	949-644-8882

### Directors:

Showcase	John Stewart	949-673-3702
AvantGarden	Victoria Wood	714-878-2247
Artist Eye	Phil Powers	714-531-9695
Membership	Max Yamada	949-650-3832
Bear St. Gallery	Bill Hudson	949-839-9302
Student Activities	Terry Walker	562-803-4961
Marketing	Pam Powers	714-531-9695
Comm'ty Liaison	Marilyn Brame	949-951-5971
Past President	Thomas Tom	949-231-8866
Director At Large	Margaret Kelly	714-472-3475
Director At Large	Nova Stewart	
Artist Studio Dir.	Tina Ellingwood	949-533-9232

### Chairpersons:

Workshops	Rene Ury	714-966-2680
Scholarships/Ed.	Katherine Monsour	714-979-5084
Programs	Jerry Muller	949-644-0808
Historian	Sally Wilson	949-631-2232
Newsletter	Jared Millar	714-979-5597
Publicity	Nancy Marlow	714-900-0945

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